



NEWS RELEASE

For Immediate Release

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January 29, 2007

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Clinical Trial Finds Herbal Supplement Effectively Relieves Arthritis Pain 100% of Subjects Pain-Free After Using Arthri-Zen Relief®, With No Adverse Effects

(Miami, FL) – Seventy million Americans suffer from the debilitating effects of arthritis or chronic joint problems.¹ And while pain-relieving pharmaceuticals abound, one by one, virtually all of them have been discovered to have serious – and sometimes deadly – side effects. In 2004, the popular arthritis drug Vioxx was withdrawn from the market, after it was discovered the medication caused a four-fold increase in heart attack risk versus the OTC pain reliever naproxen.² Bextra was the next to fall, after it too was linked to higher risk of heart attack, stroke and a severe skin problem.³ And now high doses of Celebrex, which was touted in advertisements as a safe alternative to Vioxx, have been found in one trial to increase the risk of cardiovascular events 3.4 times versus placebo.⁴ The good news is that it's possible to get safe, effective relief from arthritis pain without endangering one's health. A new randomized, placebo-controlled human clinical trial found that **Arthri-Zen Relief®**, an herbal supplement manufactured by **RZN Nutraceuticals**, completely relieved arthritis pain in 100% of subjects within 14 days – without causing any side effects.

Arthritis is a degenerative joint disease in which the cartilage surrounding the joints slowly deteriorates, which causes severe pain and restriction of movement as the bones rub against each other. While just ten years ago it was estimated that arthritis affected 42 million Americans – or one in five adults – new data released by the Centers for Disease Control (CDC) show the disease is much more common than previously thought. The CDC now puts the number of adults in the U.S. with arthritis and chronic joint problems at 70 million – or *one in three* adults.⁵

Arthri-Zen Relief® has been the subject of two clinical trials in the past, both showing it is effective at relieving the crippling pain of arthritis. The current 30-day trial, which was conducted by the independent Fenestra Research Labs, was undertaken to add to the scientific research supporting the product.

¹ Centers for Disease Control: www.cdc.gov.

² Bombardier C, et al. Comparison of upper gastrointestinal toxicity of rofecoxib and naproxen in patients with rheumatoid arthritis. VIGOR Study Group. *N Engl J Med*. 2001 May 3;344(18):1398.

³ Siegfried, Donna Rae. First Vioxx, Then Bextra, Now Celebrex? *Arthritis Today*. Feb 28, 2005.

⁴ Pfizer cites Celebrex heart attack risk. www.cnnmoney.com. Dec. 17, 2004.

⁵ One in three Americans are affected by arthritis or other chronic joint problems. www.allaboutarthritis.com.



Seventy five subjects with extreme arthritis pain were recruited for the study. To qualify, subjects had to have daily pain at level 9 to 10 on a scale of 1-10. Fifty of the participants took Arthri-Zen Relief®; 25 took placebo.

The results were dramatic. Subjects taking placebo had no change in pain level during the study. By day 4, however, only 53.1 percent of those taking the Arthri-Zen Relief® were still at pain level 9-10. Three days later, that figure dropped to 6.1 percent, and by day 7, it was 0 percent. On the tenth day, a full 85.7 percent of patients were reporting *no pain at all*. And by day 14, *every single one* of the people in the test group was completely pain-free. No rescue medications were allowed over the course of the 30-day trial – which means the effects were solely due to the Arthri-Zen Relief®.

Arthri-Zen Relief® is made from a proprietary blend of extracts of juniper, goldenrod, dandelion, meadowsweet and willow bark, conjugated to fruit sugars and polysaccharides in a patent-pending delivery system that ensures their absorption. It relieves arthritis pain in three specific ways: first, by blocking the transmission of pain signals; second, by reducing swelling in the joints; and third, by decreasing inflammation in the affected tissues.

RZN Nutraceuticals founder, CEO and chief scientist Mark Lubin is thrilled with the results of the study, but he can't say he's entirely surprised. He developed the product for his own personal use after 13 surgeries and countless prescription and OTC drugs failed him in his battle against a debilitating case of osteoarthritis. Today, he is completely mobile and pain-free, thanks to Arthri-Zen Relief®. With three clinical trials supporting the product's efficacy, he certainly won't be the only one.

RZN Nutraceuticals is located in Miami, Florida. RZN Nutraceutical founder, CEO and chief scientist Mark Lubin is a biomedical engineer who has 12 U.S. patents issued or pending for biomedical and technical innovations. Arthri-Zen Relief® grew out of Lubin's work to alleviate his own terrible arthritis pain and free himself from the ravaging toll pharmaceuticals were taking on his body. He later developed Migra-Zen Relief Plus® by making precise alterations to the Arthri-Zen Relief® formula. Both products feature a proprietary blend of herbs in a patent-pending delivery system. They are available in natural food stores nationwide and through the company's website: www.rznnutra.com.

For more information on Migra-Zen Relief Plus® or any of the three Arthri-Zen Relief® formulations, please visit www.rznnutra.com or call Robert Hunt at 904-276-8324. You may also contact Gillian Christie of Christie Communications at 805-969-3744.

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